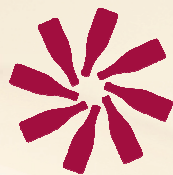


PIEMONTE ON WINE

The PIEMONTE ON WINE  
**Service Centre for Wine Tourism**  
operates through an on-line  
database where to find the most  
suitable cellar for the needs of the  
consumer and a call centre, open  
every day, that gives information  
about wine events, helps the tourists  
in the direct contact with the  
producers, makes reservations of  
visits and tastings in the wineries of  
**Langhe Roero, Monferrato,  
Asti and Alessandria Regions.**

PIEMONTE ON WINE  
organizes the wine-activities and the  
wine-tellings of the  
**NARRATORI DEL VINO®  
/WINE TELLERS.**



PIEMONTE ON WINE

ASSOCIAZIONE COLLINE DI QUALITA'

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*NARRATORI  
DEL VINO®*

*WINE TELLERS*



PIEMONTE ON WINE



# I NARRATORI DEL VINO®

## THE WINE TELLERS

*At the end of 2011, among the services offered by Piemonte on Wine was developed a new project, involving the new born WINE-TELLERS/ NARRATORI DEL VINO®: a new professional figure, that is in part sommelier, in part tour guide, in part wine historian, in part sensorial analysis expert. The Wine Tellers were born after attending a special course of 6 months and are now ready to offer to Italian and foreigner tourists entertaining activities based on the "narration" of the world of wine.*

*The WINE TELLERS speak English, German and French and they are ready to offer their services and to put their entertaining programmes at the tourists' disposal, organizing amusing activities such as narrated visits in wine cellars or promenades through the vineyards, wine games, sensorial games and more...*

# WINE ACTIVITIES

## GUESS THE WINE...?

A fascinating route into the world of wine, telling the story of a land and its products, in a game that will transform a simple wine tourist in a real connoisseur.

## DIVINE SCENT

A sensorial game that will lead you in a recalling route among perfumes and the scents of wine.

## WINE EMOTIONS

The wine is made of history, culture, traditions but also of sensations and emotions, that you will discover through a tasting game.

## DIVINE SENSES

A route from sensations to emotions. The wine tourists will show their ability, through several sensorial games, that will help them to learn the main characteristics of the wines and then also their history and the connections with the Land.

# WINE TELLINGS

## FROM THE GRAPE TO THE NECTAR: THE WINE TODAY AND YESTERDAY

Two different generations compared: a dialogue between old and young wine producers.

## THE SEASONS OF THE VINE AND THE GRAPE

The vine life cycle and the birth of the wine: an attractive route with several steps in the vineyard and in the winery, to know a wine and its birth region.

The activities are on reservation and planned for groups of minimum 4 and maximum 25 people

It is possible to request a personalized programme

Info & booking:



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